

**2021 Exhibitor Registration Form**

**Tennessee Foreign Language Teaching Association**

**“The Power of Communication to Connect Cultures”**

**Please return no later than October 1, 2021**

**Your registration is not confirmed until full payment is received**

**Please fill out and return registration form by mail or email to:**

**By email:** [allison.maldonado@knoxschools.org](mailto:allison.maldonado@knoxschools.org)

**By mail:** Allison Maldonado, TFLTA  
11237 Kingston Pike  
Knoxville, TN 37934

**Organization Name & Contact Person:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_ **email:** \_\_\_\_\_

**Please refer to page 2 of this form for pricing information and then indicate on the line your selections for your exhibit table(s), audio-visual needs and or sponsorship selections and cost of each.**

- |  | <b>\$ Total price each</b> |
|--|----------------------------|
| • We plan to exhibit at the TFLTA 2021 conference _____        | _____                      |
| • We will contribute to the exhibitors’ raffle. _____          | _____                      |
| • Number of tables I will need for the conference _____        | _____                      |
| • We would like to purchase an ad in conference bulletin _____ | _____                      |
| • We would like to bundle our table with a program ad. _____   | _____                      |
| • We will need the following audio-visual equipment: _____     | _____                      |
| Extension cord _____ (\$20) Electrical outlet _____ (\$40)     | _____                      |
| • We would like to sponsor _____ for the conference. _____     | _____                      |
| <b>(Please write-in your sponsorship selection)</b>            |                            |
|  | \$ _____                   |

**Total cost**

**Please make check payable to TFLTA**

## Exhibitor Price List

### Exhibitor Tables & AV Equipment:

1 Table	\$150
2 tables	\$275
3 tables	\$400
Extension cord	\$20
Electrical outlet	\$40

**\*\* Note: First table will be only \$125 for participants who stay at the Cool Springs Marriott in a TFLTA reduced – room rental.**

### Program Advertisements:

Quarter page	\$100
Half page	\$175
Full page	\$200

**\*\* There are also prices for bundling a table and an ad: 1 table, ¼ page - \$225; 1 table and ½ page ad – \$300; 1 table and a full page ad - \$325.**

### Sponsorships Opportunities:

Flowers	\$250
Coffee Break (Friday)	\$250
Workshop breakfast	\$500
Cocktail hour	\$500
Banquet dinner	\$1000
Business breakfast	\$500
Coffee break Saturday	\$250
Keynote speaker	\$1000