



Dear Exhibitor:

The Tennessee Foreign Language Teaching Association would like to invite you to the annual conference which will take place on November 4th and 5th at the Cool Springs Marriott in Franklin, TN. The 2022 conference theme is “The Future of Languages is You; Learn and Share.” The two-day conference will run from Friday morning (pre-conference workshops) until Saturday afternoon.

The exhibits are a very important part of our conference. This year they will be located in the center of the TFLTA conference area in the pre-function space of the conference center of the hotel. This will provide easy and frequent access to participants as they move from one session to another. Set up for exhibits is Friday, 8:00 A.M. - 10:00 A.M.

EXHIBITS WILL REMAIN OPEN ON FRIDAY FROM 10 A.M. UNTIL 6:15 P.M. AND ON SATURDAY STARTING AT 8 A.M. Please have exhibitor tables cleaned up by 4:00pm on Saturday, the 5th of November.

There will be multiple dedicated exhibit breaks throughout the conference which will allow for attendees to view and or purchase your products. Participants will arrive for pre-conference workshops on Friday, the 4th at 8:30 A.M. concurrent sessions will start at 1:00 and end at 5:15 On Saturday, sessions begin at 8:30 and end at 3:25.

The exhibitor raffle will be held during the conference closing session on Saturday (3:40-4:10). We kindly ask you to provide a product or experience to be raffled off to conference participants. The raffle is another way for you to provide participants with information about your product or services.

Please join us this year in welcoming hundreds of educators from Tennessee. For many of our teachers this is the only opportunity they have to examine new materials and technology. Many come planning to purchase a variety of items for school and personal use. Teachers and professors of Chinese, French, German, Japanese, Latin, Spanish, ELL, and American Sign Language will be in attendance.



TFLTA would also like to invite you to consider a sponsorship or placing an ad in our annual conference program. A listing of names and addresses of participating exhibitors will be included in each program and on the TFLTA website. This will allow participants to contact you during or after the conference. Sponsorship opportunities include purchasing flowers for the conference, providing coffee for attendees during session breaks, and helping to fund one of several dining events over the two-day conference. You can find information about program ads and sponsorship on our online registration form.

You may register as an exhibitor online here: <http://www.tflta.org/exhibitorregistration.html> You will be linked to PayPal following your registration for payment submission. You will then receive a confirmation email following your registration submission. **Please note that the deadline for registration is October 1, 2022.**

Please do not hesitate to contact me should you have questions about registration or exhibitor tables and purchases. I look forward to hearing from you soon.

Sincerely,

Allison Maldonado

Allison Maldonado, TFLTA Exhibits Chair

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